



# Accountability in the Workplace

**Many companies contact us with the following request:**  
***"How do I make people more accountable?"***

What a great question! Accountability does not just happen. Yes, it takes a lot of hard work. Accountability is when leaders and employees alike operate as if they own their responsibilities and behaviors. Even though it is easy to blame people (individuals) for not being accountable, quite often lack of accountability is the fault of the organization. Therefore, the organization has to remedy a lack of accountability by putting specific systems, measures and procedures in place. To create a culture of accountability within an organization, you need the following:

- A clear vision
- Specific individual expectations
- The why
- Performance measures & feedback
- Consequences

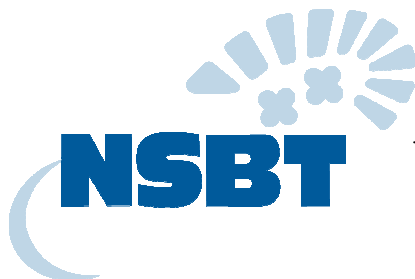
## **Sample 2-hour Session:**

- Just what is accountability?
- The formula for a culture of accountability
- How communication makes or breaks accountability
- Thinking like an entrepreneur
- Next steps

**Audience: Owners & Managers**

**Contact us today to see how we can  
customize this session for you!**

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