

Not So Basic Training



Not So Basic Training 'On-Site' Coaching

One of the most valuable ways that our clients have found to utilize our services is to have our coaching services on retainer. This is not a service we have formally offered to our clients in the past as it was not something WE thought of. As enlightened as we think we are, our clients keep teaching us new ways to have us help them! We love it! How does it work? We partner with our client to help with Leadership Development. We can be on-site or virtual, intensive One-On-One Coaching.

Customizable Options:

- One or more on-site/virtual visit(s) per month/quarter, etc. (duration TBD)
- Up to 3 participants allowed in any given session
- Interested Leaders sign up for 30-45 min. slots (one-on-one sessions) prior to visit
- Coach to follow up with each of the participants via phone/email
- AND MORE! We customize to fit YOUR needs!

Areas Where Retainer Coaching is Most Valuable: (reasons why employees sign up)

- Leadership coaching - specific issues
- Employees dealing with a stressful situation (i.e., conflict, communication issues, motivation issues, etc.)
- Employees needing new direction on how to handle a situation with their boss (and do not feel comfortable talking to their boss)
- New Leader coaching when the company does not have the time to train new leaders - This is an outlet for additional growth
- Leaders/employees struggling with change
- HR needing new ideas for their internal training - how to jazz it up
- Department manager needing help with rolling out a change



900 3rd Street, Suite 123,
Muskegon MI 49440
800.577.4293

www.mynsbt.com

info@mynsbt.com

Not So Basic Training: On-Site Coaching

Additional Information:

- Investment to be paid in full prior to start date (monthly)
- If in person - Meeting space during coaching time to be provided by client
- If virtual - Client to ensure all technology on their end is ready, working and participants are trained
- Coaching is confidential
- On-site coaching scheduled one month in advance. Cancellation fees to apply
- Travel invoiced as expensed
- Additional material investment may apply (handouts, workbooks, etc). To be billed after the service

Client Comments About Our Retainer On-Site Coaching:

"I love that the leadership development is happening right on-site, just in time!"

Manufacturing, Detroit MI

"We found that we received so much additional value in signing up for the retainer coaching after running a customized leadership session! The NSBT facilitator is completely focused on our specific issues."

Healthcare, Tampa, FL

"In this economy we do not have much of a training budget. The NSBT retainer coaching is perfect for us! We receive tailor fit help when & where we need it."

Service, Grand Rapids, MI

Contact us Today for a customized quote that will fit YOUR needs!

800.577.4293 info@mynsbt.com



900 3rd Street, Suite 123,
Muskegon MI 49440
800.577.4293

www.mynsbt.com

info@mynsbt.com

Not So Basic Training: On-Site Coaching

Ways Our Clients Have Customized This Service:

In 2019, Company Z ran all of their managers through a customized NSBT Leadership Series (DISC—Understanding Your Leadership Style, Leadership 101, Employee Engagement and Managing Multiple Generations). The training was facilitated over a 6 month time frame.

Company Z wanted to make sure the training was successful in building skill and changing behavior so they signed up for NSBT On-Site Coaching—2 full days per month with an NSBT ‘Coach’ with a six month commitment. They had 100% participation with the managers. The NSBT ‘Coach’ helped these leaders with: specific leadership conflicts with staff, leadership style differences (how to communicate more effectively with a different style to get better results), how to motivate employees who don’t seem to want to be motivated, etc.

For ROI purposes, the organization polled key employees in the areas being lead by the participants at the beginning of the coaching and again at the end. They determined the coaching was well worth the investment in their leadership. They were able to see areas of improvement as well as areas still needing development. They have signed on for another 4 months. They are also going to offer this benefit to their supervisor group.

Company X had no money for employee training, but had leaders struggling with specific issues. They also had new leaders they had not been able to train. Company X decided to have a NSBT

Facilitator on-site 1 day per month to assist these leaders with their specific leadership concerns/issues/development. Interested leaders signed up for 30 minute slots of time with the NSBT Facilitator/Coach who focused on providing mini training sessions with the leader to help them develop in the needed area. Ratings from the leaders post-coaching were all 4's & 5's (with 1 being Not Helpful at All).

Contact us Today for a customized quote that will fit YOUR needs!

800.577.4293 info@mynsbt.com



900 3rd Street, Suite 123,
Muskegon MI 49440
800.577.4293

www.mynsbt.com

info@mynsbt.com