

Not So Basic Training



Train the Trainer

Would you open the window and chuck a few boxes of company cash outside? No.

But that's exactly what happens when your trainers deliver sessions that leave people checked out, multitasking, or forgetting everything by lunch.

Right now, half of HR managers and over half of employees say heavy workloads leave almost no room for training. 70% of people multitask during sessions—the highest rate in years. Most training still feels too theoretical. Only a small fraction of what gets taught actually gets used on the job and when your internal trainers are the ones delivering it, the problem multiplies: subject-matter experts who know the content but can't hold attention, keep energy up, or make the learning stick. This session fixes that.

We start by listening to your trainers—how they work, who they train, what they teach—so everything lands on their real problems. Then we build. Through hands-on practice (not just talking about it), they walk away with techniques they can use the next day.

What they get:

- How adults actually learn and what kills motivation fast
- Ways to pull people in and keep energy high the whole time
- Activities that force real participation instead of passive listening
- Simple methods that make information stick long after the room clears
- Smart use of tech and tools without letting them take over
- Practice presenting + honest feedback so they leave sharper

Built for: in-house trainers, supervisors who train their teams, and anyone who stands in front of a group and needs people to actually change what they do.

Your managers and HR leads already feel the pressure: skills going stale faster, budgets under the microscope, and the constant question of whether training moves the needle.

Give your trainers the tools to stop the waste and start delivering sessions people stay awake for—and use.

Ready to book? Let's get your team in the room.

Contact us for a solution that fits YOUR needs!

On-Site or Virtual Options:

- 6-8 Hour Training Session
- Coaching



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