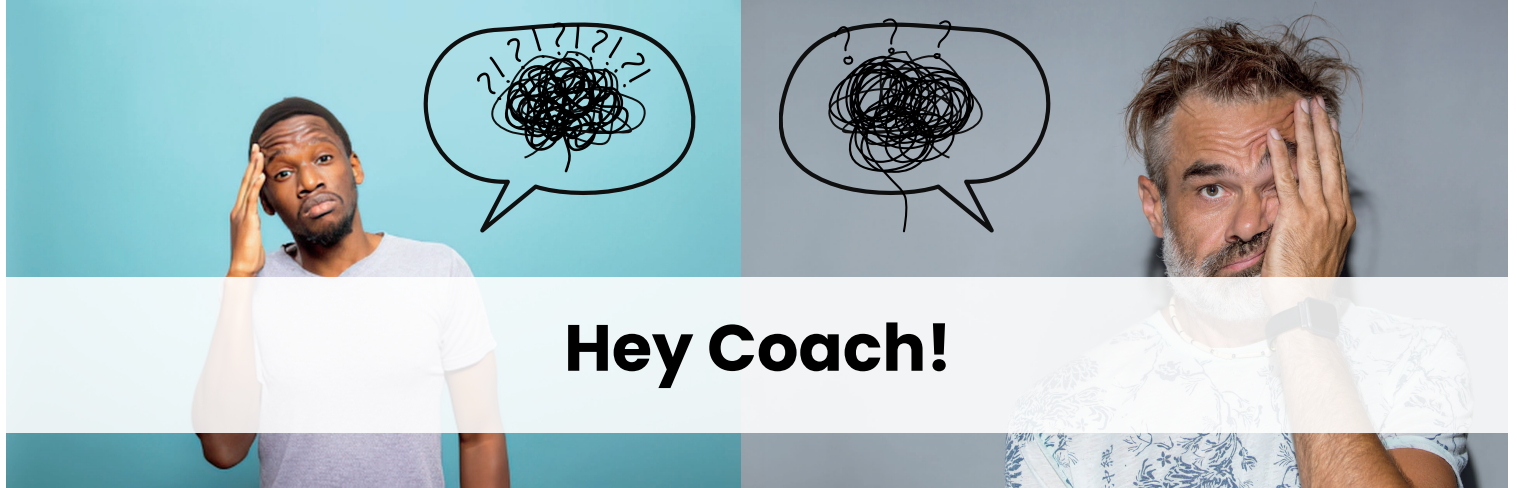


Not So Basic Training



Hey Coach!

- Gallup's 2026 State of the Global Workplace found that fewer than ½ of managers worldwide have ever had any management training.
- It also found that managers trained to coach improved their performance 20 to 28%, lifted their team's engagement by up to 18%, and the gains still held 9 to 18 months later. Those are measurable returns on a skill most people still file under 'nice to have'.

Most managers got the job because they were great at the work. Then overnight the work changed. Now the job is people, and nobody handed them a manual for that part. So they fall back on what they know: tell people what to do, then hope it gets done. It's the natural move. It's also the one that keeps a team leaning on you for every answer and quietly stalls the people who should be growing.

Coaching is the other way to lead. Instead of handing over the answer, you ask the question that helps someone find it on their own. You guide, you discuss, you encourage. Do it well and something changes: your people start solving their own problems and bringing you solutions instead of just problems. That's how skills, confidence, and loyalty actually get built.

A sample 2-hour session (we customize it to your team):

- What actually makes a good coach
- The art of asking questions: getting people to think instead of waiting to be told
- How to praise and how to critique, and why both matter more than most managers assume
- A clear way to read the moment and know which tool it calls for: feedback, training, problem-solving, discipline, or coaching
- How to build a coaching approach your managers will actually use on Monday

Your managers already have the relationships. This gives them the skill to turn those relationships into growth, for their people and for your numbers. Short session, long payoff.

Contact us for a solution that fits YOUR needs!

On-Site or Virtual Options:

- 2-3 Hour Training Session
- Coaching

Identify the Problem Tool:

- **Something's Off. Let's Figure Out What.**
The Manager's Pre-Conversation Diagnostic
(www.mynsbt.com)



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