

Not So Basic Training



Presentation Essentials

Anyone can make a deck now. Type a prompt, wait a few seconds, and a stack of slides appears. So the slides aren't the hard part anymore. Standing up and holding the room is.

People forget this: the audience sizes up the presenter before they read a single slide. If the person up front is flat or nervous or just reading bullets out loud, it doesn't matter how good the numbers are. Everyone checks out. And if they snooze, you lose.

Right now this is hitting in one obvious spot. Newer hires can build a slick deck in minutes, then freeze when it's their turn to actually talk. Cameras off, one-word answers, eyes on the laptop. The software got better and the standing-and-delivering got worse. Meetings drag because nobody in the room can make a point stick and sit down.

That's what this workshop fixes. Not the slide software. The person delivering.

8-hour session (we'll customize it):

- Nail down what YOU want out of the presentation, and what the audience wants out of it
- Prep your head and your materials so you walk in ready instead of rattled
- Read the room and adjust: a board update and a team huddle are not the same gig
- Sort out timing and equipment ahead of time, not while people watch you fumble
- Use visuals that add to your point instead of burying it
- Own the first sixty seconds and keep people leaning in after that
- Handle the curveballs: the hostile question, the tech that dies, the guy who won't drop it
- Think on your feet when someone knocks you off script

We'll fit the format to what you actually need. Give us a small group and the full 8 hours and everyone gets up, presents, and practices. Working with a bigger room or a tighter clock? We'll shorten it and focus on the content, skipping the hands-on.

Contact us for a solution that fits YOUR needs!

On-Site or Virtual Options:

- 8 Hour Training Session
- 4 Hour Overview
- Coaching



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